

Holy Family Catholic School 2008-09 Annual Appeal Campaign

Frequently Asked Questions



What is the Annual Appeal?

This campaign is the **one and only time each year** our school **reaches out to everyone** in the community to **invest in our parish educational ministry**.

What is the goal of the 2008 Annual Appeal Campaign?

Considering the economic climate, the School Advisory Council kept this year's goal the **same as last year**. Our **budget goal is \$55,500** in unrestricted gifts to meet current school needs and our donor goal is to **increase our donor base to 175 benefactors**, a 20% donor increase. Last year we exceeded our goal with \$ 60,500 from 145 generous donors.

How and when will the money be used?

All gifts will be **used immediately** for school operating expenses to:

- Increase support for **tuition assistance**
- Update **textbooks** and **curriculum**
- Expand **teacher training**
- Upgrade **computer hardware** and **software**
- Meet rising **utility and insurance** costs
- Enhance **art, Spanish** and **music** programs
- **Maintain buildings, grounds** and **equipment** benefiting all Ministries

Who participates in Annual Appeal Campaign?

Donors include **parishioners, school families, friends, grandparents, alumni, alumni parents, faculty** and **staff**. As well, **corporate** and **foundation matching grants** comprise several of our campaign gifts.

What part is the *GALA* in the Annual Appeal Campaign?

The **GALA** is a **vital part of the Annual Appeal Campaign**. Last year the **GALA raised more than \$33,000** through gifts that evening and through related donations and sponsorships. That is more than **54% of the total for the Annual Appeal**. This year on Friday, **November 21st** the **GALA**, a wonderful evening of cocktails, dinner, music and dancing will be held at Waverly Country Club to officially kick off the Annual

Appeal Campaign. The **GALA** is a memorable evening for all ages of our community. Everyone has a truly grand time while supporting our school.

What is the timeline for the 2008-09 Annual Appeal Campaign?

The campaign begins in **October** with a quiet **Lead Gift solicitation**. Following the **November 21st Gala**, a **general mailing** is sent out on the **first of December**. The campaign concludes officially June 30, 2009.

Can I charge my gift?

Yes! Donors can charge their Annual Appeal gift to their **VISA, Master Card, American Express or Discover credit cards**.

Can my Annual Appeal gift be matched by my employer and /or United Way?

Depending on your employer, most charitable gifts to an elementary school **can be matched**. A listing of **participating employers** is available from the **Development Office @ 774-1351 or hfsdev@yahoo.com** or you can contact your **company's Human Resources** office for further information. United Way contributions also can be directed to Holy Family School.

How much is tuition and what is the school enrollment?

Tuition for 2008-09 is **\$4490**. for one parish student; the **actual cost to educate a child is \$6225**. The School Advisory Council strives to **keep tuition affordable**. **Current enrollment is 271 Pre K through 8th Grade** ; our **capacity is 291** . We continue a program encouraging parents who are able to pay the full cost of education.

How do the students and school give back to our parish and local community?

Within our parish students support the **St. Vincent de Paul Society, the Downtown Chapel Pennies for the Poor, Outreach Ministries in Burnside, NW Pilot Project, L'Arche** and others

The school building and equipment is used weekly and in the summer by our Religious Education program to teach the Catholic faith to over 200 children; the playground serves as a neighborhood recreational area on evenings and weekends. The gym is used by CYO and other groups throughout the year.

Our Annual Appeal Goal is \$55,400. If every parishioner, parent, grandparent, faculty, staff each gave just **\$57**, we would reach our goal! **How about \$60 for the 60th Anniversary of HFCS** or if you are able **\$600!** **Won't you help our school in any way you can?** Any gift, **no matter what amount** will be **greatly appreciated**. You will receive a letter this fall requesting your support. **We hope you'll give generously. Our children thank you!**

Questions: Call Mary Anne Bauer in the Development Office @ 503-774-1351